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HISPAC AMERICA LAUNCHES TO MOBILIZE GROWING CONSERVATIVE HISPANIC VOTE
New movement to empower conservative Hispanic leaders and unite Hispanic families around faith, family, economic freedom, and constitutional principles.

SAN ANTONIO, Texas, August 13, 2026 — Today, **HISPAC America** officially announced its national rollout, launching a dedicated movement focused on supporting Hispanic and allied conservative candidates and engaging voters around the organization's core principles of **Faith, Family, Economic Freedom, and Constitutional Principles**.

The launch comes as Hispanic voting patterns have shifted in recent elections, including increased support for Republican candidates. HISPAC America seeks to build on those developments by supporting candidates and leaders who share the organization's stated conservative principles. Operating under the banner **"Vote Your Values,"** HISPAC America maintains that voters should evaluate candidates and policies based on the values and principles they believe are important to their families and communities.

"For too long, Hispanic voters have been treated as a monolithic bloc and taken for granted by Democrats and others on the left," said Gina Castaneda, Executive Director, HISPAC America. "The reality is that our community is deeply rooted in strong faith, devotion to family, and an entrepreneurial spirit. HISPAC America is stepping in to ensure that conservative Hispanic voters are empowered, informed, and represented by principled leaders who share our enduring values."

HISPAC America will support conservative candidates and officeholders, promote civic and political engagement, and communicate about issues important to Hispanic voters and increasing their participation in key elections.

HISPAC America will focus on growing the political shift in Hispanic voting patterns, describing it due to **"Hispanic voters reclaiming their conservative roots,"** and intends to make that trend a central focus of its work in the 2026 election cycle. To learn more about HISPAC America, visit HISPACAMERICA.org.

About HISPAC America

HISPAC America is dedicated to recruiting, supporting, and empowering conservative Hispanic candidates, officeholders, and their allies. Grounded in faith, family, economic freedom, and constitutional principles, we work to advance a great realignment – Hispanic voters reclaiming their conservative roots – to ensure principled leaders have the backing required to defend our values and build lasting political strength.

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